

Mr. Michael K. Powell, Chairman  
Federal Communications Commission  
445 12th Street  
Washington, D.C. 20554

Dear Mr. Powell,

The Dream Television and Paradise Radio Networks provide urban inspirational programming that uplifts the family. This educational and informative format gives hope.

I'm writing to you to express agreement with the Faith and Family Broadcasting Coalition's comment opposing the federal regulation proposal "a la carte". God forbid the devastating effect this would inflict upon inspirational programming, of such, we among others presently provide. This would limit the diverse availability of religious and family oriented broadcasting.

The nature of faith-based and family broadcasting does not attract the response of advertisers as secular entertainment programming. If we were placed in the same category it would not be on a just playing field. Many cable and satellite operators would be apt to drop our programming or subscribers would be charged exorbitant fees causing our survival to be jeopardized in the industry.

Our programming is directly and explicitly a practice of our Christian faith to "spread the good news (gospel)," "go into all the world", over the airwaves and by any means possible. The free strength of the practice of our faith for evangelistic outreach would be diluted drastically. Millions of viewers of all income levels who have come to depend upon our being there at moments of great challenges would suffer from the loss of religious- family oriented broadcasting provided by us. Statistically, it has been found that those people who consistently practice their faith and prayer are better citizens and fair better than those who do not. Our positive message reach's both a generation at risk and their parents whose faith must have daily affirmation.

Progress is necessary. However, with the well advised is wisdom. We know our market. The proponents of "a la carte" may not have access to the personal, religious demographics and statistics that we have as professional practitioners of faith and family.

I'm in agreement with Faith and Family Broadcasting that n "a la carte" system would be a step backward with destructive results to this nation.

Thank you.

Sincerely,

Drs. Alvin Augustus and Martha B. Jones,  
CEO